



MEDIA ADVISORY

May 4, 2016

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1929 Duesenberg Model J on Display at Hillsdale College

Have you ever wanted to experience the extravagance of the rich and famous during the Swing Era? Here's your chance. On May 6, Hillsdale College will host a 1929 Duesenberg Model J on campus. Members of the media are invited to a photo-op and ride-along. Only 481 Model Js were produced between 1929 and 1937; priced at approximately \$15,000 when new, it is the most significant American car of its era. Hillsdale College Swing Club members will be present in period costume to add the flair of the Roaring Twenties to the historical car.

The Duesenberg will be offered at RM Sotheby's Motor City auction during the Concours d'Elegance of America at St. John's weekend, July 30 in Plymouth. Estimated to fetch more than \$1,250,000, proceeds of the sale will be donated to support Hillsdale College.

WHEN: May 6, 2016
10:30 a.m.

WHERE: Hillsdale College
33 E. College St.
Hillsdale, MI 49242

WHO: Gord Duff, Car Specialist, RM Sotheby's

NOTE: This event is for invited media only. Please RSVP to Emily Davis at pr@hillsdale.edu or by calling (517) 607-2730. Only media who RSVP by May 5 will be admitted to the event.

About Hillsdale College

Hillsdale College, founded in 1844, has built a national reputation through its classical liberal arts core curriculum and its principled refusal to accept federal or state taxpayer subsidies, even indirectly in the form of student grants or loans. It also conducts an educational outreach effort promoting civil and religious liberty, including a free monthly speech digest, *Imprimis*, with a circulation of more than 3.4 million.

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