

## FOR IMMEDIATE RELEASE

July 27, 2021

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## The Radio Free Hillsdale Hour Surpasses One Million Downloads

The two-year-old program airs on 27 radio stations in eleven states

Hillsdale, Mich. — *The Radio Free Hillsdale Hour*, Hillsdale College's national, weekend radio show and podcast, has now surpassed 1,000,000 downloads of episodes since its launch in February 2019.

Each show is one-hour long and features multiple guests, including Hillsdale faculty members, College campus speakers, noted writers and thinkers, alumni, and others. Topics include anything from the politics of the day to a discussion of the great texts, to the science behind brewing beer. *The Radio Free Hillsdale Hour* is available on all major podcast distribution sites, including <u>Apple Podcasts</u>, <u>Google Podcasts</u>, and <u>Spotify</u>.

"It is amazing to see the extensive impact this radio program has," said Matt Schlientz, vice president for marketing at Hillsdale College. "*The Radio Free Hillsdale Hour* has worked tirelessly to make this happen, and their efforts are paying off."

Recent radio stations to add the program to their weekend lineup include KFIR-AM 720 in Albany (OR), WMIQ-AM 1450 in Iron Mountain, WDMJ-AM 1320 in Marquette, and WCHT-AM 600/FM 93.5 in Escanaba. *The Radio Free Hillsdale Hour* is available on a market-exclusive basis at no cost and with no barter required. The show recently began distribution via the Salem Radio Network and can be acquired from the Westwood One XDS or Salem XDS-IP.

"It's tremendously satisfying to know so many Americans are finding the show and returning week after week for our stimulating conversations," said Scot Bertram, host of *The Radio Free Hillsdale Hour* and lecturer in journalism at Hillsdale College. "This radio program and podcast is a great way to share the ideas discussed here at Hillsdale."

For more information on airing *The Radio Free Hillsdale Hour*, go to <u>SRNOnline.com</u> or radiohour.hillsdale.edu. Stations also can contact Scot Bertram at sbertram@hillsdale.edu.

## **About Hillsdale College**

Hillsdale College is an independent liberal arts college located in southern Michigan. Founded in 1844, the College has built a national reputation through its classical liberal arts core curriculum and its principled refusal to accept federal or state taxpayer subsidies, even indirectly in the form

of student grants or loans. It also conducts an outreach effort promoting civil and religious liberty, including a free monthly speech digest, *Imprimis*, with a circulation of more than 5.7 million. For more information, visit <u>hillsdale.edu</u>.

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