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World War II Propaganda Posters Exhibited at Hillsdale College

HILLSDALE, Mich. — The art exhibit "Fighting on the Homefront: Propaganda Posters of World War II" opened in the College's Daughtrey Art Gallery on Friday, Jan. 14, and will be displayed through Tuesday, Feb. 15. The poster exhibit is on loan from the Detroit Historical Museum and features visual advertising that the U.S. government leveraged during World War II.

Before there were televisions, visual advertising was dominated by illustrators. The government used the talents of these artists to create posters that delivered an important message in a single glance.

"We are excited to be able to offer this exhibit to the Hillsdale College and local communities," said Roxanne Kaufman, visiting assistant professor of art and gallery manager. "These posters are vibrant and thought-provoking and bring to life in a phenomenal way a nearly 80-year-old era. We hope that many in the community will be able to come view the exhibit."

There will be a talk given Wednesday, Feb. 2, at 4 p.m. in the gallery. Professors Brian Shaw (graphic design) and Barbara Bushey (art history) will conduct a casual discussion of some of the works in the show. Refreshments will be served.

The gallery is free and open to the public and open Monday to Friday from 8 a.m. to 10:30 p.m., Saturdays from 10 a.m. to 10:30 pm., and Sundays from 1 to 10:30 p.m.

About Hillsdale College

Hillsdale College is an independent, nonsectarian, Christian liberal arts college located in southern Michigan. Founded in 1844, the College has built a national reputation through its classical liberal arts core curriculum and its principled refusal to accept federal or state taxpayer subsidies, even indirectly in the form of student grants or loans. It also conducts an outreach effort promoting civil and religious liberty, including a free monthly speech digest, *Imprimis*, with a circulation of more than 6.2 million. For more information, visit hillsdale.edu.