

FOR IMMEDIATE RELEASE

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Hillsdale College Sponsors National Shooting Sports Foundation Lounges at SHOT Show

HILLSDALE, Mich. — Hillsdale College will sponsor the National Shooting Sports Foundation Membership Lounges at the Shooting, Hunting, and Outdoor Trade Show from Jan. 23 to 26, 2024.

SHOT Show is an event for shooting, hunting, and outdoor commercial buyers, and the sellers of military, law enforcement, and tactical products and services. The lounges will be a place for NSSF members to network, relax, and get free coffee in the morning, or buy lunch. The college will host a small booth in the Venetian Floor 3 lounge where it will offer literature and more.

"Hillsdale is looking forward to attending this gathering of industry professionals and members of the military and law enforcement," said David Danford, director of Business and Industry for the college. "The outdoor sports are a long-standing part of the American tradition, and the college is grateful for its friends' role in continuing their important legacy."

Hillsdale will recognize its industry friends at the show, including Ark Malibu, Big Frig, Gun Butter, Memorial 3 Gun Foundation, Military Armament Corporation, NRA Hunters' Leadership Forum, Paul Nelson Farm, Smith & Wesson, Spandau, Springfield Armory, Tokarev USA, Walther Arms, and Winchester Ammunition.

In recent years, Hillsdale College has become a hub of the shooting sports. In addition to housing the Hillsdale College shotgun and action shooting teams, both of which have secured multiple national collegiate championships, the College's John Anthony Halter Shooting Sports Education Center has been the home of the U.S. Shooting Team since 2019.

For a high-resolution copy of the Hillsdale College clocktower logo, click here.

About the John Anthony Halter Shooting Sports Education Center

The Halter Center is a state-of-the-art shooting facility located five miles from the Hillsdale College campus. Opened in 2008, the Center aims to introduce individuals to shooting sports and encourage interest across all levels of experience. The Halter Center also serves an educational purpose by promoting the principles of the Constitution and teaching beginner and experienced

shooters in various classes. Home to Hillsdale College's collegiate shooting teams and the USA national team, the Halter Center is also a resource for the public through camps, conferences, and other programming. For more information, visit shootingsports.hillsdale.edu.

Hillsdale College has been the home of the USA Shooting National Team since 2019 and has hosted USA Shooting Junior Olympic Trap and Skeet development camps and championships. The Center boasts 113 range acres, four international skeet fields, a 22-station sporting clays course, five international bunkers, a small arms range, an action shooting range, a five-stand range, an international archery range, nine American Trap fields, and an AcuSport lodge and grill.

About Hillsdale College

Hillsdale College is an independent, nonsectarian, Christian liberal arts college located in southern Michigan. Founded in 1844, the College has built a national reputation through its classical liberal arts core curriculum and its principled refusal to accept federal or state taxpayer subsidies, even indirectly in the form of student grants or loans. It also conducts an outreach effort promoting civil and religious liberty, including a free monthly speech digest, Imprimis, with a circulation of more than 6.4 million. For more information, visit hillsdale.edu.

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