

“A lot of us consider Hillsdale to be a beacon of enduring values that stands out amidst the foggy mists that sometimes enshroud higher education in this country.” — Edwin Meese III, Former U.S. Attorney General

## LETTER FROM THE CHAIRMAN OF THE BOARD



When I arrived at Hillsdale College as a freshman in 1962, I had never seen the campus. In fact, I had not heard of Hillsdale until late in my senior year of high school, when my parents happened to have dinner with then vice president Larry Taylor and several students. Enthusiasm for the College and its mission quickly took hold of my parents, and through them, me. My expectations were not disappointed.

Attending Hillsdale was the best decision of my life, besides marrying my wife, whom I met there. All three of our daughters graduated from Hillsdale, as did two of their husbands. Now, since 2003, I have had the privilege of serving as Chairman of the College's Board of Trustees. Our family is proud to have been a part of this noble institution, and we have cause to be excited about being involved in its future.

Hillsdale's Founders Campaign continues to be successful. Goals have been met and great things have been accomplished. New buildings have arisen, more generous scholarships are being provided to students, and the College continues to recruit excellent new faculty. Nevertheless, challenges lie ahead, and as we go

forward, new opportunities continue to appear.

We ask for your support in providing for the future of Hillsdale College and an increase in its influence. This institution is unique in its unremitting commitment to its original high mission. It remains loyal to the idea of independence, the principles of human liberty, the liberal arts, and the heritage of Western and American civilization. And there is still much work to be done to preserve this bastion for the benefit of our children, grandchildren, and the generations to follow.

Together we have an opportunity not only to ensure the continued success of Hillsdale College, but, by doing so, to counteract the forces that seek to undermine the Constitution and the principles of our country's founding. By helping Hillsdale College, you will, quite literally, help save America.

I hope you can join us in the continuation of the Founders Campaign.

A handwritten signature in black ink that reads "William J. Brodbeck". The signature is written in a cursive, flowing style.

William J. Brodbeck, '66



“Hillsdale College exists for the improvement and ultimate happiness of its students. This great and enduring happiness is its highest purpose.” — Hillsdale College Honor Code

## MESSAGE FROM THE PRESIDENT



As a friend of Hillsdale College, you know its old history. You know the connection between its noble mission and the founding principles of America. You also know our recent history—how the College ran afoul of the federal government in the 1970s and how Hillsdale launched an unprecedented campaign to preserve its independence by promoting principles of freedom nationwide. For more than three decades, Hillsdale has operated independently of any federal taxpayer support and free of any federal government control. Hillsdale stands as a national beacon of independence. In this it remains true to its own and our country’s founding documents.

Hillsdale’s Articles of Association, written in the decade before the Civil War, set forth our mission. It rests on two principles. The first is “sound learning.” Education is sound when it elevates the mind and character to knowledge of the highest purposes of human life, in which are found both the ground and the meaning of human freedom. In service to this freedom,

recognized in our founding document as the “blessings of civil and religious liberty” and “intelligent piety,” our college is tied inextricably to the cause of America as it was first articulated.

In January 2001, the College launched its \$400 million Founders Campaign, an ambitious plan for Hillsdale’s future. Having reached our overall financial goal of \$400 million, we aim to raise an additional \$208 million. It is an ambitious and bold undertaking; also it is vital. It will help to guarantee the survival of our college in independent service, and it will make our outreach to others both wider and deeper.

The expanded campaign goal includes three major parts. First is to continue increasing the College’s endowment for both scholarships and the general operating budget. Recent instability in the economy makes us value and safeguard this steady source of income. It is one of the pillars of the independence of the College.

Second is to build a Graduate School of Statesmanship. Modeled on the school spoken of in letters between Thomas Jefferson and James Madison, it will equip young men and women to become leaders in the defense of constitutionalism and freedom.

Third is to fund through operating gifts and endowment our Allan P. Kirby, Jr. Center for Constitutional Studies and Citizenship in Washington, D.C. In 2008, the College purchased a building in the heart of our nation’s capital. The Kirby Center will be the premier location for

teaching the American Constitution in the nation’s capital. Select Hillsdale College students will work and study at the Center for a semester or a summer while they gain experience as interns. Also at the Center we will make seminars, courses and lectures on the Constitution available to anyone of good mind and will who has the keenness to undertake them.

Amidst the confusion in our politics, the profligacy of public spending, and the danger of foreign enemies, we can find our way by one light only: the principles proclaimed in our Declaration of Independence, and the institutions established in our Constitution. No task is more urgent than to recover our understanding of these documents and commit our efforts to their recovery. This is a task of education. This task has been central to the purpose of Hillsdale College for more than a century and a half.

In recent years, as in its founding years, Hillsdale College has enjoyed the friendship of Americans from every corner of the land. We reach now a turning point in the history of the college and of our country. Thanks to these friends, we approach this turning point in a condition of historic strength. We are profoundly grateful.

With warmest regards,

A handwritten signature in black ink, which appears to read "Larry P. Arnn". The signature is fluid and cursive, with a large initial "L".

Larry P. Arnn



# HILLSDALE COLLEGE

## *Founders Campaign*

### A NOBLE MISSION



The Founders Campaign is named for both the founders of Hillsdale College in 1844 and the Founders of our nation. Both understood deeply the connection between freedom and liberal arts education that is at the heart of Hillsdale's charter document—the idea that such education is only possible in a country with civil and religious liberty; at the same time it is essential to maintaining that liberty.

Here is Edmund Fairfield, Hillsdale's second president, speaking on July 4, 1853:

*Educational institutions are not only valuable in preparing for the enjoyment of rational liberty, but they are equally so in perpetuating it; they are the constant*

*allies and the eternal bulwarks of all the institutions of republicanism.*

And here is James Madison, the Father of the Constitution, writing in 1822:

*What spectacle can be more edifying or more seasonable, than that of liberty and learning, each leaning on the other for their mutual and surest support?*

The Hillsdale College motto today is “Pursuing Truth and Defending Liberty since 1844.” Through the Founders Campaign, we seek to secure the College's future of educating young people in the liberal arts, and to expand our influence in promoting and reviving the principles of American constitutionalism nationwide.



“Hillsdale College symbolizes everything that is good and true in our country, which have made your country a beacon of hope. In doing so, you are living the principles which the Founding Fathers enshrined at the very heart of your country.”



n America. You uphold the principles and cherish the values  
u extend to each new generation a commitment to those beliefs  
r nation's life.” — Lady Margaret Thatcher



“For people who support a free-enterprise approach to the nation’s problems, Hillsdale is something of a temple.” — *The Detroit News*

## CAMPAIGN PROGRESS



The initial phase of the Founders Campaign (2001–2008) has been highly successful due to the enthusiasm and support of over 60,000 alumni and friends. Yet there remains much to do before the end of the Campaign in 2012.



One notable goal of the Founders Campaign is to secure CAPITAL FUNDS that contribute to the expansion and beauty of the College’s physical plant, providing students, faculty and staff with the best possible facilities in which to teach, learn and participate in co-curricular and social activities. This portion of the Campaign has brought about the most visible advancements to date with the completion of the following new buildings:

- ❖ *John E. N. and Dede Howard Music Hall*
- ❖ *Harry and Marguerite Kendall Hall*
- ❖ *Robert M. Lane Hall*
- ❖ *William L. and Berniece E. Grewcock Student Union*, featuring the *Benge Colonnade*, *A.J.’s Café 1844*, *Knorr Family Dining Room*, and *Richardson Commons*



- ❖ *Joseph H. Moss Family Laboratory Wing of the Strosacker Science Center*

Through the remainder of the Campaign, the College seeks capital funding for these construction and renovation projects:

- ❖ New construction of a *Chapel and Performing Arts Auditorium*, an *Intramural Sports Building*, an *Archive Center* addition to Mossey Library, and an *Outdoor Firearms Education Facility*
- ❖ Renovation for the *Graduate School of Statesmanship* in the existing space containing the Knorr Center and Curtiss Dining Hall
- ❖ Renovation of the Roche Sports Complex, Central Hall, and five dormitories (Edgar B. Galloway Hall, Mauck Hall, McIntyre Hall, Metta W. Olds Residence, and Simpson Hall)
- ❖ Continued development of the *Liberty Walk*
- ❖ Renovation of the College’s *Allan P. Kirby, Jr. Center for Constitutional Studies and Citizenship* in Washington, D.C.



“A pioneer in independent education.”

— *Reader's Digest*

### The Founders Campaign

ENDOWMENT FUNDS support a wide range of operational and instructional needs. Chief among these are:

- ❖ *Undergraduate Scholarships and Loans and the Independence Loan Supplement* – An increase in endowed funds for these purposes is key to Hillsdale’s independence, since the College does not accept federal or state taxpayer subsidies for student financial aid or any other aspect of its operations.
- ❖ *Michigan Independence Fund* – Through this special fund, the College annually replaces state-issued grants and scholarships available to Michigan residents.
- ❖ *Endowed Faculty Chairs* – The extension of the Campaign includes the establishment of 20 additional endowed chairs for both junior and senior faculty.
- ❖ *General Operations* – A general endowment fund is vital to covering the College’s daily operations.



❖ *Imprimis* – With a goal of reaching 2.5 million readers each month, a special endowment will increase the reach and influence of Hillsdale College through *Imprimis*.

❖ *Charles R. and Kathleen K. Hoogland Center for Teacher Excellence* – This program serves public and private high school teachers via intensive seminars on such topics as the U.S. Constitution and free market economics.



“Hillsdale deserves the appreciation of all who labor for freedom...  
Your creative outreach on national issues enables little Hillsdale to  
cast such a long shadow.” — Ronald Reagan

## ON THE HORIZON



New programs incorporated into the Founders Campaign include the *Allan P. Kirby, Jr. Center for Constitutional Studies and Citizenship* in Washington, D.C. This Center, located on Capitol Hill, will focus on the long-term goal of reestablishing, through education, the fundamental conditions of limited government constitutionalism. Its activities will include:

- ❖ Teaching Hillsdale students who are in Washington, D.C. as interns or on fellowships.
- ❖ Offering seminars on American history, the Constitution, free market economics and other topics to interested citizens on Capitol Hill and in the greater Washington area.
- ❖ Publishing a *U.S. Constitution Reader* and creating an online course to go along with it.

The *Hillsdale Graduate School of Statesmanship*, to be located on the Hillsdale campus, will offer a Master of Arts and a Ph.D. in politics, with an emphasis on American political thought, American institutions, and public policy.

The *Washington-Hillsdale Internship Program (WHIP)* is an existing

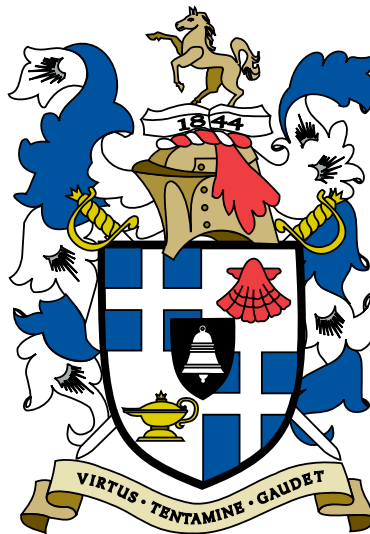
program open to all Hillsdale students who wish to gain practical political experience by interning in congressional offices, government agencies, or public policy centers in the nation’s capital. Raising funds for WHIP scholarships is an additional goal of the Campaign.

And finally, Hillsdale College is establishing a world-class *Outdoor Firearms Education Facility* that will offer students classes on shooting skills and firearm safety, and the opportunity to take part in sport shooting competitions.



In summary, the Founders Campaign is positioning Hillsdale College for a secure and influential future. The President and Board of Trustees have extended the Campaign to 2012, so that remaining initial goals can be met and new goals can be added with the establishment of new programs. With your support, Hillsdale will long continue to “develop the minds and improve the hearts” of its students, while at the same time expanding its important outreach programs at this critical time in American history.

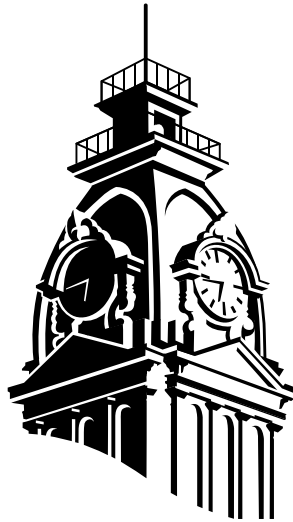




The Hillsdale College coat of arms was initially proposed by the Hillsdale College Alumni Association. Joseph Wolf of the Newberry Library in Chicago developed the College heraldry. Included (from the top) are:

- ❖ A rearing charger (the name of Hillsdale’s athletic teams)
- ❖ The founding year—1844—on the Book of Knowledge
- ❖ The helmet from the Blackmar coat of arms referring to Esbon Blackmar, donor of the College’s original 25 acres
- ❖ Crossed sabers representing the magnificent role of Hillsdale College in the Civil War
- ❖ Two crosses affirming Hillsdale’s religious heritage
- ❖ A seashell commemorating the heroism of Charles V. Gridley during the Battle of Manila Bay in 1898
- ❖ The Bell of Independence
- ❖ The Lamp of Learning

The Hillsdale College motto, “*virtus tentamine gaudet*,” translates “virtue rejoices in the challenge” and is inscribed on the scroll at the base of the coat of arms.



HILLSDALE COLLEGE  
*Founders Campaign*